Cancer Disparities – Health Literacy

Health Information for the 90%

We all need information about our health.

75% of adults have looked for health in medical information.
60% of adults have searched for health information online.
Searching for health information is one of the top 3 most popular online activities.

BUT most of us can’t understand it.

More than 1 in 2 adults can’t:

Use a BMI graph to find their healthy weight
Understand a vaccination chart
Read a drug label

Who’s at risk?

Older adults are 3 times more likely to have below basic health literacy skills than adults ages 18-69.
Hispanic/Latino adults are 4 times more likely to have below basic health literacy skills than white adults.
People with poor health are 5 times more likely to have below basic health literacy skills than people with good health.

We all are.

Only 10% of adults have the skills needed to use health information that is routinely available in health care facilities, retail outlets, and the media.

What about the other 90% of us?

We deserve plain language information about our health!

https://www.healthcarecommunication.com/infographic-and-video-bring-on-health-literacy/