Lead Organization: Public Health Solutions District Health Department

Project Contact: Shirley Terry, RN, BSN
sterry@phsneb.org

Project Name: Protect the Skin You’re In

Project Reach: 400

Project Time Frame: Summer 2012

Project Costs: $6,500.00

Partners: Community pools, high school, community college

Project Description:

“Protect the Skin You’re In” was a project designed to target the dangers of indoor and outdoor tanning through education of parents and children and assisting local pools to increase sun safety policies.

Project objectives included

1. Increase by 50% the number of community pools that have permanent shade structures.
2. Increase by 75% the number of community pools with at least two sun safety policies.
3. Provide skin scope screenings at 4 community events.
4. Provide skin scope screenings at 5 high school or college events.

In collaboration with PHSDHD ‘Cool Pool’ Funding, we assisted the pool in Fairmont, NE in purchasing a large shade structure and provided them with a great deal of educational materials. We purchased UV Monitoring Wristbands that were made available to all the pools in our district. The band indicates when it is time to reapply sunscreen. These were very popular. We also made them available during the district county fairs. We developed a business card size information tag that was attached to each wristband. This contained educational information about UV and sun safety. We also made available to all pool sites, large metal signs that have messages about sun safety (apply sunscreen) and pool safety. An informal survey that was completed with swimming pool managers indicated that they were very aware of the dangers of sunburn and UV exposure. Most have “informal” policies on checking for sunburn, planned shade breaks, etc. We encouraged each site to have a more formal policy and procedure and provided information on what is recommended go into the policy.
Wristband “before”  Wristband “after”; indicates UV light and the need to re-apply sunscreen